

## Orrville Area United Way – Presentation Template – Sequence

1. What is the **population** to be served? Please be as specific as possible.
2. What is the **need** (in the Orrville-Dalton-Marshallville area) to be addressed?
3. How do you know this problem/need exists in our area?
4. What activities/services will you provide (the **program**) to address/remedy this need?
5. What is the **intended outcome** of your program? What demonstrable change (**impact**) will occur as a result of the activities/services you propose to provide?
6. How will you (**objectively**) know that you have accomplished your intended outcome?
7. What is the **budget** for the program/service?
8. What part of that budget (how much) is being requested from the Orrville Area United Way?
9. What is the **cost per unit** in our service area of Orrville, Dalton, and Marshallville?