

Outcome Measurement

Community Impact

Volunteers should look for specific outcomes, changes, benefits produced by the program. Collectively, United Way funded programs create impact on the community at large through our individual programs and the outcomes they produce.

Outcome—What Is It?

A specific, measurable change or benefit that the program is intended to influence or accomplish.

The Three Parts to an Outcome

1. **Outcome Statement** = specific benefit or change that occurs or is expected from program implementation (i.e. reduction of tobacco use).
2. **Criterion for Success** = Expression of measured success or measurement of anticipated achievement (i.e. 80% of participants reported reduced use of tobacco).
3. **Indicator of Success** = Measurement tool used to determine outcomes (i.e. survey, pre- and post-tests, etc.)

What an Outcome ISN'T—examples...

1. Number of classes taught, number of counseling sessions.
2. Number of people served, number of members.

Our History:

For more than 50 years, committed volunteers and generous donors have made it possible for the Orrville Area United Way to help where help is needed most. We have evolved from a federation of nonprofit health and human care agencies to a community organization dedicated to uniting people and resources to improve lives.

Our Service Area:

The Orrville Area United Way provides services to residents in Orrville, Dalton, and Marshallville, and surrounding areas of eastern Wayne County.

Our Governance:

Your United Way is governed by a volunteer Board of Directors representing a cross-section of the communities we serve. The Board of Directors establishes policy and governs the organization while the 2-person staff is responsible for the day-to-day operations and provides support to the Board and committees.

Our Mission:

The Orrville Area United Way improves lives by uniting people and resources.

Our Guiding Belief:

The Orrville Area United Way believes in the dignity and worth of every individual, the duty of a community to assist its individual citizens, and the power of a community to change lives.

Orrville Area United Way
140 East Market St.
Orrville, OH 44667
330-683-8181

2016-17 Citizen Review Committee Manual

**Your United Way
helps people who
need help the most,
and works to help
them bridge from
poverty to self-
sufficiency.**



**Percy, the LIVE UNITED
Penguin**

2016 United Way Board of Directors

President:

Phil McFarren, The City of Orrville

Vice President:

Deb Bukovitz, Orrville City Schools

Secretary:

Pete Krogh, Smucker's

Treasurer:

Karen Shultz, retired from PNC Bank

Immediate Past President

Jeff Eshelman, Smucker's

Past President

Dr. Heather Howley, Wayne College

Tammy Auble, Auble Funeral Home

Maria Galan, The Quality Castings Co.

Rev. Randy Gehres, Christ United Church of Christ

Kristin Lorson, Freelance Artist/Marketing

Ann McPeck, Lehman's

Cy Naumoff, Aultman Orrville Hospital

Walt Samson, Smucker's

Steven Seifried, Main Street Pharmacy & Wellness Center

Chad Wyckoff, PNC Bank—Dalton

United Way Staff

Helen Meyers, Executive Director

Vicki Prunty, Administrative Assistant



Percy—The LIVE UNITED Penguin



What we do nurtures children and youth, helps people in hard times, develops life skills, and promotes health and wellness.

Values/Beliefs

The Orrville Area United Way believes in the dignity and worth of every individual, the duty of a community to assist its individual citizens, and the power of a community to change lives.

Mission

The Orrville Area United Way improves lives by uniting people and resources.

Vision

The Orrville Area United Way will be recognized in the community, the region, and the state as a leader in linking people with the resources they need; mobilizing the development of local social service resources; and building coalitions to effect changes that reduce the need for assistance.

2016-17 Citizen Review Process

July 29 Mid-Year Progress Reports Due
September 9 Program grant applications to UW due

October 7, 7:00—8:30 a.m.

Heartland Point Community Room

First meeting of the entire Citizen Review Committee

Distribution of Application Materials & Process Overview

Questions for Agencies by Oct. 21.
Agencies answer questions by Oct. 28 by mail, or by email to the UW office

Agency Visits are always a Panel's Option.

November 1, 2, 3 4-8 p.m.

Wayne College

Presentations made by agencies.

Light supper will be provided.

Before December 9, Panels meet separately to develop 2017 grant recommendations. Send these, along with comments, to the UW office.

December 9, 7-8:30 a.m.

Heartland Point

All panels meet to develop first draft of 2017 grant recommendations.

* January 6, 2017, 7:00—8:00 a.m.

Heartland Point

All panels meet to confirm final recommendations, revised per 2016 Campaign results

(Meet in Jan only if needed)

* January 17, 2017, 7 a.m.: CRC report is presented to the UW Board.